

## FOR IMMEDIATE RELEASE

### New Book Offers Real-Word Advice to Discover Your Purpose as a Project Leader

<DATE>, Folsom, California – Naomi Caietti, PMP, CTM, is the executive editor and author of the new book: *Transform Your Project Leadership: For Professionals Leading Projects or Company Initiatives* (Treelake Publishing, January 2019, trade paperback, 175 pages, \$19.99).

Caietti set out to answer the question: “What is the secret other leaders have discovered to thrive in their current jobs, propel their careers down the right path, and apply a laser focus on core skills?” The book contributors address these important considerations in the book.

Featuring personal stories from eleven industry experts, *Transform Your Project Leadership* reveals secrets to thrive as a leader managing projects, programs, and portfolios. It also shows readers how to get the best performance from your project team and create your own career roadmap.

“I'm truly passionate about project management and it's my goal to break through the noise to inspire project leaders around the globe to step up and lead,” Caietti says.

As an alumna of Sacramento State University, entrepreneur, and notable voice in the field of project management, Caietti says she learned early on that getting ahead in business is not a singular pursuit. “I focused on four things to propel my leadership forward as a project manager: involvement and leadership with my local chapter of the Project Management Institute (PMI), networking with a global group of project managers in communities of practice, managing more complex enterprise and state-wide projects, programs, and stakeholders, and a personal development plan that included continued leadership training,” Caietti explains.

Caietti recognizes that she is not only a digital entrepreneur but a role model as a woman in technology, project manager, and mom. “I'm using all my talents to be an author, digital entrepreneur, consultant, and role model for project leaders around the globe.”

*Transform Your Project Leadership* will be available for pre-order in December 2018 on Amazon and through the author's website, [www.naomicaietti.com/new-books](http://www.naomicaietti.com/new-books). It will be officially released in January 2019.

**About the Author:** Naomi Caietti is an award-winning business woman, widely respected global thought leader in the project management community, an honoree of the 2017 #CelebratingWomen Project from Dr. Kirstin Ferguson, 2016 Women of Influence award from ProjectManagers.org, and 2013 Women in Project Management award from pduOTD.org. In 2014, Caietti founded her consulting company to meet virtual, on-demand business needs as a speaker, author, and consultant. She has been featured in national and

international media and books including the Project Management Institute, ProjectManagement.com, Workfront.com, Employee Engagement Network, Professional Woman Network and ProjectManager.com. Learn more at [www.naomicaietti.com](http://www.naomicaietti.com).

**Contact Information:**

Naomi Caietti  
916-214-7969  
[naomicaietti@gmail.com](mailto:naomicaietti@gmail.com)  
Folsom, California

###